

Dear Fundraising Group,

The winter season is fast approaching and it is the ideal time to raise money for your many deserving programs. To help you succeed, we believe that we have the perfect winter fundraising event for you!

We have been organizing a successful poinsettia fundraiser for over ten years and have helped schools, hockey teams, dance clubs, and so on, raise a lot of funds for their programs. If you are interested in running a **POINSETTIA FUNDRAISING EVENT** this winter, we at DeVry Greenhouses would like to take care of the rest!

We are one of Western Canada's largest family owned and operated greenhouses, with growing locations in BC & AB. We are able to deliver high quality plants at very low prices. This year we are also pleased to be awarding a number of incentive prizes to top performing teams and their participants. Prizes will be awarded to the most improved teams, the top overall teams, and top new teams.

*Last year, our average fundraising team sold **260** poinsettias and raised \$1,300 for their respective programs. This number continues to grow because of our high quality plants and the excellent support that we offer to our teams. To give you an idea of how well your group can do, our top 2 fundraising teams have sold over 3,000 poinsettias for the past 5 years! It's amazing! This fundraiser gives them an additional \$14,000 each year...why not your group?*

Please join us this winter for a successful poinsettia fundraising campaign. You will be surprised at how easy and fun it can be for your team!

For more information, please call us toll free (1-866-806-1523) or check out our website at www.plants4nonprofit.com. Or email us at fundraising@devrygreenhouses.com

Sincerely,

The DeVry fundraising team

Fran Ariesen
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Enclosure

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